

## We're Award Winners!



We've started 2023 on a high at Bluelite, having been named the Sustainable/Ethical Manufacturer of the year in the prestigious Made in the South East Awards

It's a fitting way to celebrate our 25 years of vehicle livery and graphics support to the emergency services, commercial customers and essential highway users, and builds on our success in both the Sussex Chamber and the FSB Awards.

Since our launch, we have expanded and diversified into a one-stop shop offering high quality vehicle markings, chevron kits, digital printing and our new clothing embroidery service. And we've

achieved this in partnership with our employees, suppliers and customers - and increasingly by reducing our environmental impact. This progress in sustainability has been recognised in three regional business awards and is underpinned by our ISO 14001 accreditation for environmental management.

So, thank you once again to all our loyal customers and to our people, who as always go the extra mile to deliver service excellence.

**Lorraine**  
**Lorraine Avery, Managing Director**

## Bluelite Approved for Sussex Framework...and More



Bluelite has been confirmed as an approved vehicle livery supplier for the Sussex Police framework – a procurement process that can be used by potentially hundreds of other public sector-supported organisations and agencies.

The framework defines the quality, delivery and commercial criteria governing relationships with vehicle converters and livery providers and is supported by the National Association of Police Fleet Managers (NAPFM), the Home Office and the Chief Fire Officers Association's Transport Officers Group.

By being Framework approved, Bluelite pre-qualifies as a suitable contractor for vehicle livery services to organisations that range

from emergency services, such as Sussex Police, to fire fleets, local authorities, public corporations (such as the BBC and the Met Office), national parks, educational establishments and many more agencies across England, Wales, Scotland and Northern Ireland.

*"Not only are we delighted to continue our long-standing partnership with Sussex Police," said Bluelite Managing Director Lorraine Avery, "we're also very pleased to be among a select group of contractors approved to supply vehicle livery services to such a wide range of publicly funded organisations and agencies. It's a real feather in our cap!"*

# Essex Police 'at-tract' attention with innovative livery



One of Bluelite's more unusual recent livery projects has been applying Essex Police markings to a tractor which will tour local events with the force's Rural Engagement Team.

The tractor is on loan to Essex Police from Basildon-based New Holland Agriculture, through agriculture machinery dealership Ernest Doe, and will be used to encourage rural communities to report crime and increase awareness of crime prevention measures. We expect the vehicle to become a centre of 'at-traction' in 2023.'



## Chevronshop Offer

There's still time to benefit from our £15 discount on orders placed via [chevronshop.com](http://chevronshop.com). This offer is available to all customers – not just businesses – simply visit [chevronshop.com](http://chevronshop.com), search for the Chapter 8 compliant chevrons you need, and claim £15 discount off any rear chevron kits ordered, using the code **'SPRING'** at checkout.

Remember, our scale and capacity make us the perfect partner for large volume chevron and livery kits in all approved reflective materials, within an agreed timescale and at a competitive price.

Go to [www.bluelitegroup.com](http://www.bluelitegroup.com) to find out more about vehicle livery, markings, chevron kits and large format promotional graphics...all under one roof.



## Where to see us in 2023

Look out for Bluelite at the following events in 2023:

Security & Policing	14th -16th March	Farnborough International Exhibition Centre
NAPFM	4th – 5th July	The International Centre, Telford
Fleet & Mobility Live	3rd – 4th October	NEC, Birmingham